



BUSINESS CONTINUITY PLANNING

Tomorrow is uncertain. Plan for it today.

Today's unpredictable environment is forcing you to contemplate threats ranging from natural disasters and pandemics to the sudden bankruptcy of a third-party vendor. In the event that an incident or emergency affects your business, can you sustain critical operations? If vital activities, systems, or resources are disrupted, can you recover and restore them within an acceptable time frame?

EXPECTING THE UNEXPECTED

By preparing for an unexpected incident before it occurs, you can greatly minimize or prevent business interruptions. Business continuity planning focuses on the core elements required to maintain business operations, such as key personnel, intellectual capital assets, systems, infrastructure, and facilities.

By identifying and prioritizing critical business functions, processes, and assets, you can proactively address your vulnerabilities and establish a structured process to mitigate risks and protect operations. Successful continuity planning will establish workaround procedures, set up contingency work sites for essential personnel to carry out vital activities, and address organizational dependencies and compliance guidelines.

Continuity planning also establishes functional redundancies to avoid single points of failure. Your ability to identify and establish "hot sites" or recovery sites for IT assets, define recovery time and recovery point objectives, and test their viability will validate your business continuity plan and clearly identify the decencies needed to sustain operations.

ALIGNED WITH PRIORITIES

MorganFranklin helps clients implement effective business continuity strategies before the unthinkable happens, protecting the integrity of valuable data, systems, and infrastructure while ensuring that personnel are prepared to quickly activate contingency plans and maintain business operations. Our comprehensive planning approach is aligned specifically with your business priorities, providing you with the capabilities to effectively assess, design, test, implement, and manage operations.

In the event of an extended disruption or sudden outage, our proven business continuity solutions will enable you to sustain business operations, maintain cash flow and revenue streams, avoid externally imposed legal actions, and continue to provide quality service to your customers. MorganFranklin's business continuity planning capabilities include:

- Essential function identification
- Business impact analysis
- Business continuity plan templates
- Business continuity and emergency response plans
- Testing, training, and exercises
- Program policy and guidelines
- Standard operating procedures
- Business continuity maturity assessments

The Benefits of Business Continuity Planning:

- Maintain business operations
- Sustain cash flow and maintain revenue levels
- Avoid legal and increased insurance costs
- Maintain vendor, contractor, and customer agreements
- Protect critical IT infrastructure and data
- Comply with grant and other funding contingencies
- Achieve regulatory compliance
- Manage expenses during disruptions

- IT infrastructure evaluation and BC tool implementation
- Risk mitigation and enterprise recovery assessments
- Redundant operations and alternate facility planning

CHOOSE MORGANFRANKLIN

MorganFranklin is a single source for all financial, management, and technology support with a proven track record leading time-sensitive and technically intensive initiatives. We bring together individuals with experience in business continuity, disaster recovery, emergency preparedness, and risk assessments. This experience provides our clients with a comprehensive view of business continuity across mitigation, response, and recovery. Our ability to access diverse in-house expertise allows us to proactively manage your requirements and quickly address issues that could impact your compliance, efficiency, or profitability.



Call 703.564.7525 or visit www.morganfranklin.com for more information about our capabilities.