



ENTERPRISE PROGRAM MANAGEMENT

You actively manage your stock portfolio—do the same for your projects

Companies invest billions of dollars each year on internal projects. The objectives are many — cut costs, increase revenue growth, implement new systems, and countless others. One thing is common. You must deliver the leadership, focus and control required to obtain a return on your project investments.

Conventional wisdom says it's easier to control your own resources rather than control your vendors, customers and partners. Yet, projects can run off course and fail. They fail because they lack the infrastructure needed to efficiently manage internal investments or track benefits. One study found that only 30 percent of all projects are successfully finished on time, within budget and deliver all the necessary requirements. Limitations can make it hard to track resources and respond quickly when budget overruns threaten a project. Other reasons for project failure include:

- poor forecasting
- over reliance on error-prone spreadsheets
- lack of management experience
- scope expansion
- limited interdependency management
- failed to deliver anticipated benefits
- organization did not embrace new process or system

When projects waver, risks increase. Those risks include delayed product launches, unhappy customers, missed strategic objectives, frustrated employees and wasted capital investment.

PROJECT MANAGEMENT SOLUTIONS

MorganFranklin is your single source for enterprise program management. We combine the power of experienced program and project managers with tried and tested tools and techniques to extract the maximum value from your projects. MorganFranklin professionals use key indicators to ensure that projects stay on track, within budget, and are aligned to their strategic objectives. We offer our clients:

- Program management office design and build capabilities that develop in-house competencies to run projects more efficiently
- Project turnaround teams to help underperforming projects get back on track
- Experts to set up and manage projects in environments where capacity is limited or capabilities do not exist
- Prioritized and rationalized project lists to focus resources and investment on the projects that offer the greatest benefit or impact to the organization

A BROADER VIEW BRINGS GREATER VALUE

Most project management experts focus on project processes and tracking budgets. That's not enough to ensure success. At each project milestone it's crucial to identify whether or not strategic objectives are met and expected value is realized. This is the difference between simply finishing a project and actually advancing corporate strategy.

We Understand the High Value Implications of Our Work:

- Deliver project objectives
- Realize greater return on investment
- Measure project progress quickly against corporate objectives
- Spend less time tracking administrative components of projects
- Use program dashboards to stop wading through numerous reports
- Make decisions based on facts, benefit from quick resource allocation

Our cross-functional teams have managed projects in domestic and international settings with the interdisciplinary advantage of understanding IT, operations, and finance functions. The benefits are clear:

- Projects run efficiently and deliver on their stated value
- Portfolio management techniques ensure that limited resources are spent on projects with the highest return
- Key performance indicators allow management to see issues and results clearly and quickly
- Organizational standards are established through the capture and deployment of tested project management techniques

CHOOSE MORGANFRANKLIN

MorganFranklin is a single source for all financial, management and technology support with a proven track record leading time sensitive and technically intense initiatives. We bring together individuals with government contracting, operations and Big 4 experience including an average of 20 years experience at manager and higher staff levels. Our teams carry certifications and degrees such as CPA, CIA, CISA, MBA and PMP, just to name a few. Our ability to tap diverse expertise in-house allows us to proactively manage your requirements and quickly address issues that could impact your compliance, efficiency or profitability. Count on MorganFranklin to bring extensive experience, diverse perspectives, determination, and competitive rates to meet all of your financial and information technology needs.

“Often company slogans are just that, but in the case of MorganFranklin, they actually live by their slogan, ‘surpassing expectations.’ We have asked them time and again to assist on or take on important projects that require industry insight and technical knowledge. They have never turned us down and they have never let us down. As an advisor to BT they have helped us meet deadlines and manage costs. But most importantly they have added a level of quality to key deliverables that we otherwise would never have achieved.”

Bill Warne
Finance Manager
British Telecommunications, plc (BT)