



IT CAPITAL PLANNING

Maximizing the return on your IT investments

The Office of Management and Budget (OMB) and Government Accountability Office (GAO) are placing increasing importance on the planning, selection, and control of IT investments. To achieve your agency's strategic goals, thorough understanding of IT governance and project oversight definition is required.

MAXIMIZE RETURNS, MINIMIZE RISKS

Capital Planning Investment Control (CPIC) is not an exercise in paperwork or something you do to check off a box on a scorecard. It is a systematic approach of selecting the right mix of investments to meet goals, and then managing those investments to ensure success. The CPIC methodology's select, control, and ongoing evaluation process ensures that each investment's objectives support the needs of your agency and align with the established enterprise architecture.

Through the sound management of IT investments, the CPIC process not only ensures that investments maximize returns to your agency, but can also minimize risks while contributing to your IT strategy. The CPIC process operates most efficiently when all IT initiatives are subject to the same levels of oversight, quality control, and executive review to ensure that IT investments are managed within cost, schedule, and performance parameters.

FULL SPECTRUM APPROACH

MorganFranklin provides a full spectrum approach to IT Capital Planning—from policy and portfolio analysis to training and investment evaluation. We also offer project-level implementation of policies, supporting documentation, analysis, and practices outlined within the CPIC framework. Our goals are to ensure that investments are optimally synchronized with your mission needs and position your agency to receive the maximum funding support.

Our IT Capital Planning services include:

- Business case analysis and preparation (OMB Exhibit 300)
- IT and project governance frameworks
- Oversight and quality control reporting
- Project management support
- Continuous IT portfolio analysis
- Earned Value Management
- Budgeting and forecasting
- Establishment and implementation of key controls
- Identification and monitoring of performance metrics
- IT strategy and enterprise architecture
- IT risk assessments and audit support
- Cost-benefit and alternatives analyses
- Operational analysis of steady-state investments
- IT security compliance

Benefits of IT Capital Planning:

- Compliance with legislative mandates
- Standardized and documented investment process
- Repeatable and sustainable budget programming process
- Strategic and mission alignment
- Integrated enterprise architecture
- Justifiable business cases
- Increased management oversight and enhanced decision making
- Reduced investment risk

CHOOSE MORGANFRANKLIN

Our teams have the knowledge, skills, and abilities to meet your IT Capital Planning needs and ensure the effective institutionalization of investment management practices. MorganFranklin is a single source for all financial, management, and technology support with a proven track record leading time-sensitive and technically intensive initiatives. Our ability to tap diverse in-house expertise allows us to proactively manage your requirements and quickly address issues that could impact your compliance, efficiency, or profitability. Our teams carry certifications and degrees such as CPA, CIA, CISA, MBA, and PMP, and possess an average of 20 years of experience at manager and higher staff levels. Count on MorganFranklin to support your agency's executive leadership in making wiser portfolio investment decisions.



Call 703.564.7525 or visit www.morganfranklin.com for more information about our capabilities.