



PROGRAM MANAGEMENT SERVICES

*You actively manage your Thrift Savings Plan—
why not do the same for your programs and projects?*

The Federal government invests billions of dollars each year on new and existing programs and projects, with many different objectives—introduce new services, implement improved IT systems, automate business processes and countless others. One thing is common across all programs and projects. You must deliver the required leadership, management and control in order to obtain the desired results on time and on budget.

Programs and projects fail because they lack the structure and discipline necessary to efficiently manage resources and schedules. One study found that only 30 percent of all projects are successfully completed on time, within budget or deliver the intended results. Lack of effective program management can make it hard to track resources, maintain work schedules and respond quickly when budget overruns threaten a project. Other common reasons for program failure include:

- Lack of program or project management experience
- Poor management planning or resource forecasting
- Uncontrolled expansion of program scope
- Limited understanding of interdependencies
- Failure to deliver anticipated benefits
- Refusal of organization to embrace new processes or systems
- Over reliance on error-prone tools such as spreadsheets

When programs or projects struggle, risks and costs are likely to increase exponentially. Such risks can include delayed delivery of services, missed objectives and opportunities, postponed system launches, and wasted tax dollars.

PROGRAM MANAGEMENT SERVICES FOR FEDERAL GOVERNMENT CLIENTS

MorganFranklin is your single source provider for program management services. We combine the power of experienced project managers with tried and tested tools and techniques to extract the maximum value from your programs and projects. MorganFranklin professionals use key indicators and management dashboards to ensure that programs or projects stay on track and on schedule, within budget, and are sufficiently aligned to their strategic objectives. MorganFranklin offers its Federal government clients:

- Program management office design— we build and operate capabilities that also help develop your own in-house competencies
- Experienced turnaround teams to help underperforming projects get back on track
- Prioritized and rationalized program analysis to prioritize resources and investment on the projects that offer the greatest benefit or impact to the organization
- Effective program governance that establishes policies and procedures to ensure compliance with standards
- Third-party oversight to provide additional quality assurance and controls to ongoing large program management efforts

We Understand the High Value Implications of Our Work:

- Help deliver on your project objectives
- Support effective investment of taxpayer dollars
- Measure progress quickly against program objectives
- Enable effective tracking and measurement of results
- Bring value-added tools and techniques

A BROADER VIEW BRINGS GREATER VALUE

Most program management experts focus on project processes, tracking budgets and compliance of deliverables. That's simply not enough to ensure program success. At each project milestone it's crucial to identify whether or not strategic objectives are being met and expected value is being realized. This is the difference between simply completing a program and actually advancing the goals of the organization.

Our cross-functional teams have managed a wide range of Federal programs and projects, and understand the interdisciplinary nature of IT, operations, and finance in the Federal government. The advantages and benefits MorganFranklin delivers is clear:

- We can help programs run more efficiently and deliver on their stated value.
- We leverage portfolio management techniques to ensure that limited resources are spent on projects with the highest returns.
- We design and deploy key performance indicators to allow our clients to see issues and results clearly and quickly.
- We ensure organizational standards are established through the capture and deployment of tested project management techniques.

CHOOSE MORGANFRANKLIN

MorganFranklin is a single source for all financial, management and technology support with a proven track record leading time sensitive and technically intense initiatives. We bring together individuals with government contracting, operations, and Big 4 experience including an average of 20 years experience at manager and higher staff levels. Our teams carry certifications and degrees such as CPA, CIA, CISA, MBA, and PMP just to name a few. Our ability to tap diverse expertise in-house allows us to proactively manage your requirements and quickly address issues that could impact your compliance, efficiency or profitability. Count on MorganFranklin to bring extensive experience, diverse perspectives, determination and competitive rates to meet all of your financial and information technology needs.

“When I was appointed by the White House to be in charge of the G8 Summit, I asked MorganFranklin to manage our IT and communications infrastructure. They managed the transfer of our entire network from Washington D.C. to Sea Island, Georgia in a smooth, efficient manner, and their effective program management approach enabled our call center to go on line in record time. The program was a great success, and MorganFranklin delivered the quality required for an event attended by the President of The United States and other world leaders.”

Ambassador Robert Goodwin
Executive Director
G8 Summit



Call 703.564.7525, or write to federalpm@morganfranklin.com for more information about our capabilities.

www.morganfranklin.com